



Hong Kong International

**Stationery**

香港國際文具展 Fair

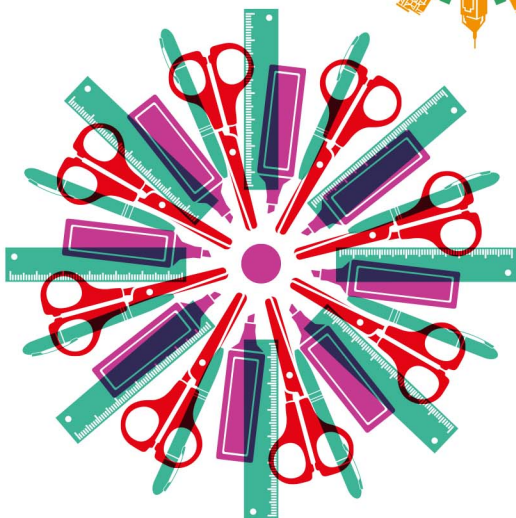
**Hong Kong Convention and  
Exhibition Centre**

**香港會議展覽中心**

**12 – 15 / 1 / 2015**

**Buyer Newsletter**

**買家通訊**



Organisers 主辦機構:



messe frankfurt



# Stay ahead by sourcing at the industry's first fair for 2015!



The 15th edition of the **Hong Kong International Stationery Fair**, held from 12 – 15 January 2015, is an ideal one-stop trading platform for buyers to take advantage of the many opportunities in Asia Pacific as well as other regional markets. Organised by the Hong Kong Trade Development Council and Messe Frankfurt (HK) Ltd, the show will cover a full range of products from pen and paper, back-to-school stationery, office supplies to gift stationery and DIY supplies.

## 2015 show highlights

- **Over 200 international and local manufacturers and suppliers and more than 20,000 professional buyers** from around the world are expected to participate during the four-day event.
- **Pavilions** from Korea, Taiwan and Thailand will showcase the latest stylish products to meet the growing worldwide demand for personalised stationery items.
- **International exhibitors** from the Chinese mainland, Greece, Indonesia, Malaysia, and the United States, etc. will participate in the 2015 fair, bringing along a wide selection to buyers.
- **A strong line-up of fringe programmes and business matching meetings** will provide valuable opportunities for industry players to collect insightful and practical information on market trends and to exchange new business ideas.

## 5 major product zones

### DIY Supplies

craft punches and stamps, die-cut cards, scrapbooking materials, etc.

### Pen & Paper

paper and printing products, writing instruments, etc.

### Gift Stationery


greeting cards, gift wrap paper, promotional stationery, ribbon and bow, etc.

### Smart Office

office supplies, computer peripherals, consumables and related accessories, etc.

### Kids & School

artist materials, children stationery and school supplies, etc.



## 88% of the visitors in 2014 were satisfied with the show.

"I came here to find new and high-end merchandise such as stationery items and art supplies for our department stores. I am looking forward to visiting the show again in 2015 because I would like to see creative and designer products again."

*Rossukhont Lertvilai, Merchandising Division Manager (Stationery / Book), The Mall Group Co Ltd, Thailand*

## Participate in value-added fringe programmes and the "My Favourite Stationery" Voting Game

The Hong Kong International Stationery Fair will feature a series of fringe programmes including forums and seminars discussing new market trends for 2015 as well as the industry's most pressing issues.

In addition, there will be the **"My Favourite Stationery" Voting Game**. Buyers can vote for their favourite products based on design, function, colour, pattern or use of materials among the entries. Buyers who select the winning product will be entitled to a lucky draw with the chance of winning an iPad mini.

For more information about the fringe programmes and the "My Favourite Stationery" Voting Game, please visit the show website.

Please turn over for more products.

## Products highlights



**Bubble Modular Container**  
Interlink Enterprise Co Ltd



**Craft Punch**  
Ningbo Bin Bin Import & Export Co Ltd



**Fingerprint & RFID Card  
Calculating Time Recorder**  
Nito Office Machines Ltd



**Disney's Frozen Series**  
Mirage International Industries Inc



**Colour Your Own Puzzle**  
Diakakis Imports SA



**Standing Rabbit Pen & Bear Pen**  
Ni Hau Industrial Co Ltd



**Funny Pencil Case**  
Uni-Pac International Ltd



**Christmas Greeting Card &  
Wedding Card**  
PT. Djitoe ITC - Ina Prima Grafindo



**Holographic Packaging Products**  
Jinda Holographic Printing Co Ltd



**Project Kit**  
Ngai Lam Giftware Co Ltd



**ZCAN+ Scanner Mouse**  
Systech Electronics Ltd



焦點產品



**Disney Mickey Schoolbag**  
Unimass Stationery Co Ltd



**3D Plastic Filament**  
Easy International Holdings Co Ltd



**Safari Animal Wire-o Bound Notebook with Magnetic Bookmark Ball-pen**  
Yung Hsin Hang Stationery Co Ltd



**Gel Highlighter Set**  
Hongliang Promotion Co Ltd



**Glitter Paper**  
Poly Linker Ltd



**Leather Stationery Series**  
Ju Feng Co



**Acrylic Paint**  
Winartsky Art Supplies Co Ltd



**3+ Magi Mags Magnetic Tape**  
Kai Rong (Magnets) Industrial Co Ltd



**Calculator**  
Sunway Electronics Co



**Whiteboard**  
Shenzhen Madic Home Products Co Ltd



**Miauow Clipboard**  
PT. Solo Murni

## Value-for-money hotels 特惠酒店

Hotels 酒店	HK\$ per night 港幣每晚	Room type 房間類型	Address 地址	Contact person 聯絡人	Travelling time to the fairground 前往展覽場地所需時間
The Excelsior, Hong Kong # 香港怡和酒店	\$1,700	Superior Room 高級客房	281 Gloucester Road, Causeway Bay, Hong Kong 香港告士打道281號	Ms Kitty Lo 盧凱琪小姐 T: +852 2937 6940 F: +852 2976 7715 E: exhk-reservations@mhoh.com	By MTR: 15 minutes By Taxi: 5 minutes On foot: 20 minutes 港鐵: 15 分鐘 計程車: 5 分鐘 徒步: 20 分鐘
Cosmopolitan Hotel # 香港麗都酒店	\$1,000	Standard Room 標準客房	387-397 Queen's Road East, Wan Chai, Hong Kong 香港灣仔皇后大道東387至397號	Mr Leo Ng 吳宏峻 先生 T: +852 3552 1222 F: +852 3552 1199 E: leong@cosmopolitanhotel.com.hk	By MTR: 15 minutes By Taxi: 8 minutes On foot: 20 minutes 港鐵: 15 分鐘 計程車: 8 分鐘 徒步: 20 分鐘
Casmo Hotel Hong Kong # 香港麗悅酒店	\$950	Standard Room 標準客房	375-377 Queen's Road East, Wan Chai, Hong Kong 香港灣仔皇后大道東375至377號	Mr Leo Ng 吳宏峻 先生 T: +852 3552 1222 F: +852 3552 1199 E: leong@cosmopolitanhotel.com.hk	By MTR: 15 minutes By Taxi: 8 minutes On foot: 20 minutes 港鐵: 15 分鐘 計程車: 8 分鐘 徒步: 20 分鐘
Rosedale Hotel Kowloon # 九龍珀麗酒店	\$880	Superior Room 高級客房	86 Tai Kok Tsui Road, Kowloon, Hong Kong 香港大角咀大角咀道86號	Ms Joe Lai 黎佩琪小姐 T: +852 3919 8890 F: +852 3919 8600 E: joelai@rosedalehotels.com	By MTR: 30 minutes By Taxi: 20 minutes 港鐵: 30 分鐘 計程車: 20 分鐘
Ramada Hong Kong Hotel # 香港華美達酒店	\$880	Standard Room 標準客房	308, Des Voeux Road West, Hong Kong 香港德輔道西 308 號	Ms Maria Ng 吳碧君小姐 T: +852 3410 3332 F: +852 2946 5014 E: res@ramadahongkong.com	By MTR: 30 minutes By Taxi: 15 minutes 港鐵: 30 分鐘 計程車: 15 分鐘

### Remarks:

- For hotel locations, please visit our fair website ([www.hkstationeryfair.com](http://www.hkstationeryfair.com))
- Rooms are available on a first-come-first-served basis
- Please mention "Hong Kong International Stationery Fair 2015" in order to enjoy the special room rate
- Free buyer registration for the fair is available at the hotel
- Total travelling time by MTR includes walking time from hotel to MTR station
- A Free shuttle bus service to the fairground is available, please contact the hotel for details

### 備註:

- 有關酒店的位置圖, 請瀏覽本展覽會網頁 ([www.hkstationeryfair.com/te](http://www.hkstationeryfair.com/te))
- 以上酒店優惠將以先到先得為原則
- 訂房時請說明為參觀「香港國際文具展2015」以獲得上述房相優惠
- 以上酒店均提供免費貴客登記服務
- 往展覽館所需的時間已包括閣下由酒店步行至地鐵站的時間
- 酒店於展覽會期間將提供免費穿梭巴士直達展覽館, 詳情請與酒店聯絡。

## Fair facts

Date	Time	Buyer registration time
12 – 14 January 2015 (Mon – Wed)	9:30 am – 6:30 pm	9 am – 6 pm
15 January 2015 (Thur)	9:30 am – 5 pm	9 am – 3:30 pm

Venue: Hall 5B, Hong Kong Convention & Exhibition Centre  
1 Expo Drive, Wanchai, Hong Kong

Admission: Free admission for trade visitors aged 18 or above.

Concurrent events: HKTDC Hong Kong Toys & Games Fair  
HKTDC Hong Kong Baby Products Fair  
HKTDC Hong Kong International Licensing Show

Reserve your **FREE** admission badge now!



For trade visitors, you can reserve your FREE admission badge through one of the following channels:

- Website:** Register on or before 1 Dec 2014 for buyers outside Hong Kong and on or before 2 Jan 2015 for local buyers;
- Smartphone Info Site:** Download HKTDC Mobile at **iPhone App Store**, **BlackBerry App World** or **Google Play**;
- Mobile Info Site:** Visit [www.hktdc.com/wap/stationery/T111](http://www.hktdc.com/wap/stationery/T111)

**Special airfare:** please visit <http://eventsoffer.cathaypacific.com> and input the fair's **MICE event code 929** to enjoy Cathay Pacific Airways special business and economy class airfare offers.

### Product preview and travel assistance:

Please visit [www.hkstationeryfair.com](http://www.hkstationeryfair.com) for more information.

## Contacts

### Hong Kong Trade Development Council

Exhibitions Department  
Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre  
1 Expo Drive, Wan Chai, Hong Kong  
Tel: +852 2584 4333 Fax: +852 2824 0026  
Email: [exhibitions@hktcdc.org](mailto:exhibitions@hktcdc.org)

### Messe Frankfurt (HK) Ltd

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