

<b>FORM 10</b>	<b>Hong Kong International Stationery Fair 2015</b> <b>12 – 15 / 1 / 2015</b>	<b>Return to:</b> The Organisers (For contact details, please refer to the below)
<b>Deadline:</b> <b>28 November 2014</b>	<b>Free Marketing Opportunities for Green Stationery Exhibitor</b>	

In response to the growing sourcing demand of eco-friendly products from local and overseas buyers, the Organisers are going to highlight exhibitors carrying green stationery \* before and during the fair, extra marketing exposure will be offered to those exhibitors through the below channels:

\* Green stationery refers to **eco-friendly final products only**, for examples products made of bio-degradable or recycled materials; or products with environmental certifications (i.e. FSC, green labels).

**Extra marketing exposure for green stationery exhibitors:**

- 1) Highlight of "Green Stationery Exhibitor" in Pre-show Highlight booklet, booklet will be dispatched to worldwide buyers prior to the fair (for submission of application form **on or before 28 November 2014 only**)
- 2) Dedicated webpage of "Green Stationery Exhibitors" in official fair website (www.hkstationeryfair.com)
- 3) Highlight of "Green Stationery Exhibitor" in fair catalogue and floorplan, fair catalogue to be distributed to global buyers at the fairground
- 4) Dedicated leaflet of "Green Stationery Exhibitors" to be distributed to global buyers at the fairground
- 5) Dedicated product display area of "Green Stationery" at the Central Product Display of Hong Kong International Stationery Fair at prominent location during the fair period
- 6) "Green Stationery" signage on company fascia board

Interested exhibitors please return **completed reply slip with a copy of relevant certification(s) and 1 product photo of green stationery product(s)** to the Organisers (please see contact details as listed below). The Organisers reserve the sole discretion on the selection of companies and products taking part in this promotion.

**Contact details:**

For exhibitors from Hong Kong, Chinese mainland, Korea, Thailand and Vietnam:	For exhibitors from other countries and regions:
<b>Hong Kong Trade Development Council</b> Mr Lucas Tsang Tel: (852) 2240 4016 Fax: (852) 3746 6782 Email: <a href="mailto:lucas.ym.tsang@hktcdc.org">lucas.ym.tsang@hktcdc.org</a>	<b>Messe Frankfurt (HK) Ltd</b> Ms Florence Tang Tel: (852) 2238 9973 Fax: (852) 2519 6079 Email: <a href="mailto:florence.tang@hongkong.messefrankfurt.com">florence.tang@hongkong.messefrankfurt.com</a>

Company name: \_\_\_\_\_ Booth no.: \_\_\_\_\_

Contact person: \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Product name: (Eng) \_\_\_\_\_  
(Chi, if applicable) \_\_\_\_\_

Green certification(s) obtained: \_\_\_\_\_

Brief product description: (Eng, maximum 80 words) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Chi, if applicable, maximum 50 words) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**\*\* Please provide additional green certificate(s) obtained / product description / product photo(s) in separate attachment \*\***

Signature and Company Stamp: \_\_\_\_\_ Date: \_\_\_\_\_