

FORM 10	Hong Kong International Stationery Fair 2016 11 – 14 / 1 / 2016	Return to: The Organisers (For contact details, please refer to the below)
Deadline: 27 November 2015	Free Marketing Opportunities for Green Stationery Exhibitor	

In response to the growing sourcing demand of eco-friendly products from local and overseas buyers, the Organisers are going to highlight exhibitors carrying green stationery * before and during the fair, extra marketing exposure will be offered to those exhibitors through the below channels:

* Green stationery refers to **eco-friendly final products only**, for examples products made of bio-degradable or recycled materials; or products with environmental certifications (i.e. FSC, green labels).

Extra marketing exposure for green stationery exhibitors:

- 1) Highlight of "Green Stationery Exhibitor" in Pre-show Highlight booklet, booklet will be dispatched to worldwide buyers prior to the fair (for submission of application form **on or before 27 November 2015 only**)
- 2) Dedicated webpage of "Green Stationery Exhibitors" in official fair website (www.hkstationeryfair.com)
- 3) Highlight of "Green Stationery Exhibitor" in fair catalogue and floorplan, fair catalogue to be distributed to global buyers at the fairground
- 4) Dedicated leaflet of "Green Stationery Exhibitors" to be distributed to global buyers at the fairground
- 5) Dedicated product display area of "Green Stationery" at the Central Product Display of Hong Kong International Stationery Fair at prominent location during the fair period
- 6) "Green Stationery" signage on company fascia board

Interested exhibitors please return **completed reply slip with a copy of relevant certification(s) and 1 product photo of green stationery product(s)** to the Organisers (please see contact details as listed below). The Organisers reserve the sole discretion on the selection of companies and products taking part in this promotion.

Contact details:

For exhibitors from Hong Kong, Chinese Mainland, India, Japan, Korea, Thailand and Vietnam:	For exhibitors from other countries and regions:
Hong Kong Trade Development Council Mr Winson Heung Tel: (852) 2240 4016 Fax: (852) 3746 6782 Email: winson.yc.heung@hktdc.org	Messe Frankfurt (HK) Ltd Ms Florence Tang Tel: (852) 2238 9973 Fax: (852) 2519 6079 Email: florence.tang@hongkong.messefrankfurt.com

Company name: _____ Booth no.: _____

Contact person: _____ Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Product name: (Eng) _____
(Chi, if applicable) _____

Green certification(s) obtained: _____

Brief product description: (Eng, maximum 80 words) _____

(Chi, if applicable, maximum 50 words) _____

**** Please provide additional green certificate(s) obtained / product description / product photo(s) in separate attachment ****

Signature and Company Stamp: _____ Date: _____