



Hong Kong International

**Stationery**

香港國際文具展 Fair

Updated as of 22 December 2017

## Looking into Stationery Design Trends 談文具設計趨勢

**Date 日期** : 9 / 1 / 2018 (Tuesday 星期二)

**Time 時間** : 2:30pm – 3:30pm  
下午 2 時 30 分 – 下午 3 時 30 分

**Venue 地點** : OASIS, Hall 5B, 5/F, HKCEC  
香港會議展覽中心 5 樓 展覽廳 5B OASIS

**Language 語言** : English 英語

**Remarks 備註** : Free Admission 免費入座



Time 時間	Programme 程序表
2:15pm – 2:30pm	Registration 登記
2:30pm – 2:55pm	<p><u>Speaker 講者:</u> Mr. Ali Moosa, ArtPick Manager, Kubrick Kubrick ArtPick 經理 Ali Moosa 先生</p> <p><b>Kubrick</b></p>
2:55pm – 3pm	Q&A Session 問答環節
3pm – 3:25pm	<p><u>Speaker 講者:</u> Mr. CL Lam, Creative Director, green &amp; associates green &amp; associates 創作總監 林紀樺先生</p> <p><b>OOOBJECT</b></p>
3:25pm – 3:30pm	Q&A Session 問答環節
3:30pm	End of Seminar 研討會結束

Organisers 主辦機構:

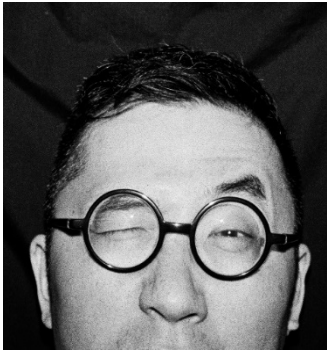


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Remarks 備註:

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- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

## About the Speakers 講者簡介



**Mr. Ali Moosa, ArtPick Manager, Kubrick**

**Kubrick ArtPick 經理 Ali Moosa 先生**

Kubrick opened in 2001 with an unconventional lifestyle that combines bookstore, cafe and disc store. Since 2002, it becomes a cultural incubator as well as a platform for artistic exchange, includes collaborating with different artists to publish their own creative stationery products at Kubrick's retail stores and web shop. In 2015, Kubrick ArtPick was established as an art exchange platform and

provides assistance to local artists and writers to radiate in the domain of competitive exhibitions in order to open up new prospect for artistic development as well as boosting invaluable local culture.

Ali is graduated from London Middlesex University. He practiced as an interior designer and later joined Hong Kong Commercial Radio as a DJ, while simultaneously create art on regular basis and published in UK's INKLINK comic monthly, SPEAK EASY comic journal, HK CITY magazine, MAGPAPER, COLOR magazine and etc. In 2009, Ali had his debut exhibition "I don't know what I want, I only know what I don't want", later launched his graphic novel "Let's go Somewhere Beautiful" and "All I want is you" together with an original artwork exhibition. Ali was invited to exhibit his work in Taipei Eslite Bookstore "The Music of Art" and a solo exhibition "We Might kiss When we Are Alone" in Kubrick Bookstore.

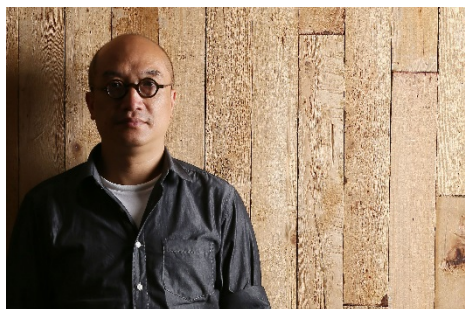
Kubrick 參與香港本土文化藝術產業至今已有 15 個年頭，結合電影、文化、藝術、出版、優閒飲食等元素打造成為一個多元文化匯聚點。從 2002 年起 Kubrick 積極開拓及支持本土創作，當中包括跟不同藝術家和插畫家合作推出原創文具用品，並在 Kubrick 的實體店和網店發售。Kubrick 於 2015 年成立 Kubrick ArtPick，專注建構藝術交流平台，推廣本土藝術及文化產業，更進一步與本土藝術家、作家等攜手參加不同的展覽活動，開拓新的發展空間和本土文化的新一頁。

Ali 於倫敦 Middlesex University 設計系畢業，曾從事室內設計及香港商業電台的 DJ。憑著對繪畫及藝術的熱愛，他持續創作自成一格的作品，插畫故事作品曾於英國《Inklink》漫畫雜誌、《Speakeasy》漫畫月刊、《號外》、《Magpaper》及《Color》等刊載。他於 2009 年首次舉行個人畫展，及後出版繪本《Let's go Somewhere Beautiful》、《All I want is you》及舉行同名原稿展覽。Ali 曾應台灣誠品書店邀請，參加於台北誠品敦南店舉行的《The Music of Art》畫展，並於 Kubrick 書店舉行《We Might Kiss When We Are Alone》個人畫展。

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**Mr. CL Lam, Creative Director, green & associates**

**green & associates 創作總監 林紀樺先生**

OOBJECT was launched by green & associates in 2009, in which the concepts of recycle, reuse & regenerate are applied. As a leading brand in the green design industry, OOBJECT developed a systemic food recycling process and technology, while the whole production progress is

enhanced without harm to the environment. Their creative green products include stationery bag made by stone and folder made by the carpet recycled from the exhibitions.

CL started his career from engineering. In 1994, with the inspiration from fine art and passion, he dedicated his in-born talent to design. Serving as the pioneer in product design industry, CL has begun to introduce and develop green household products made of recycled materials. He also extended his design ideas for living spaces, retails and events. He is now working for sustainable and green development. His clients includes Pacific Coffee, M&G Stationery, Exception, Fang Suo Commune, Muji, Merci, Droog and Habitat. Moreover, he received the Design for Asia Awards 2014 - Grand Award and the Design for Asia Awards 2014 - Sustainability Award.

OOBJECT 於 2009 年推出市場，是 green & associates 旗下一個結合科學與設計美學的環保品牌。作為綠色可持續設計行業的先導者，他們走入社群與各單位合作、共同開發、尋找資源並研究如何善用廢棄餘物創建綠色產品，例如石頭做的文具袋及從展覽會回收的地毯做成的文件盒。

林紀樺先生職業生涯始於工程專業，因對產品設計有所抱負，遂於 1994 年創立 green & associates，公司自成一派的綠色設計經過多年的發酵，從設計室走到實驗室，再至生產車間，OOBJECT 的產品於 2009 年面世，更為行業帶來強大的綠色衝擊。其客戶包括太平洋咖啡、晨光文具、方所、例外服飾、無印良品、Merci、Droog 和 Habitat 等。林先生更得獲得 2014 DFA 亞洲最具影響力設計獎-大獎及年度可持續發展獎。

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