

FORM 10	Hong Kong International Stationery Fair 8 – 11 January 2018	Return to: Exhibition Department Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC 1 Expo Drive, Wan Chai, Hong Kong
Deadline: 27 Nov 2017	Free Marketing Opportunities for Green Stationery Exhibitor	Attn: Ms. Winco Leung Tel: (852) 2240 4367 Fax: (852) 3746 6733 ✉ winco.wy.leung@hktdc.org

In response to the growing sourcing demand of eco-friendly products from local and overseas buyers, the Organisers are going to highlight exhibitors of green stationery* before and during the fair. Extra marketing exposure will be offered to those exhibitors through below channels:

* Green stationery refers to **eco-friendly final products only**, for examples products made of bio-degradable or recycled materials; or products with environmental certifications (i.e. FSC, green labels).

Extra marketing exposure for green stationery exhibitors:

- 1) Highlight of "Green Stationery Exhibitor" in Pre-show Highlight booklet, booklet will be dispatched to worldwide buyers prior to the fair (for submission of application form **on or before 27 November 2017**)
- 2) Dedicated webpage of "Green Stationery Exhibitors" in official fair website (www.hkstationeryfair.com)
- 3) Highlight of "Green Stationery Exhibitor" in fair catalogue and floorplan, fair catalogue to be distributed to global buyers at the fairground
- 4) Dedicated leaflet of "Green Stationery Exhibitors" to be distributed to global buyers at the fairground
- 5) Dedicated product display area of "Green Stationery" at the Central Product Display of Hong Kong International Stationery Fair at prominent location during the fair period
- 6) "Green Stationery" signage on company fascia board

Interested exhibitors please return **completed reply slip with a copy of relevant certification(s) and 1 product photo of green stationery product(s)** to the Organisers (please see contact details as listed above). The Organisers reserve the sole discretion on the selection of companies and products taking part in this promotion.

Company name: _____ Booth no.: _____

Contact person: _____ Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Product name: (Eng) _____
(Chi, if applicable) _____

Green certification(s) obtained: _____

Brief product description: (Eng, maximum 80 words) _____

(Chi, if applicable, maximum 50 words) _____

* Please provide additional green certificate(s) obtained / product description / product photo(s) in separate attachment **

Signature and Company Stamp: _____ Date: _____