



Hong Kong International

**Stationery**

香港國際文具展 Fair

# Hong Kong International Stationery Fair 香港國際文具展

**10-13/1/2011**

Hong Kong Convention and Exhibition Centre  
香港會議展覽中心

Organisers 主辦機構：



Hong Kong Trade Development Council - Exhibitions Department  
Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,  
1 Expo Drive, Wan Chai, Hong Kong  
Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktcdc.org

香港貿易發展局 — 展覽事務部  
香港灣仔博覽道1號香港會議展覽中心博覽商場13號  
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[www.hktcdc.com](http://www.hktcdc.com)



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[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)



[www.hkstationeryfair.com](http://www.hkstationeryfair.com)



## The first stationery sourcing event of the year



For the 11th consecutive year, the Hong Kong International Stationery Fair provides a not-to-be-missed opportunity to source first the latest and most innovative stationery and back-to-school products to be released onto the market.

This dynamic trade exhibition has stamped its mark on the region to become one of the most popular industry events in Asia. The 2011 edition is expected to attract more than 250 exhibitors and 15,000 visitors from around the world.

### Exhibit profile

- Artist Supplies
- Children's Stationery & School Supplies
- Computer Peripherals & Related Accessories
- Consumables for Office Equipment
- Gift Stationery
- Office Equipment
- Paper & Printing Products
- Writing Equipment

### Hassle free navigation

Buyers attending the show can target niche categories swiftly and effectively, as products will be grouped together in themed zones:

- Children's Stationery & School Supplies Zone
- Gift Stationery Zone
- Office Supplies Zone
- Paper & Printing Products Zone

### Expand your knowledge

An informative fringe programme will be held together with the show, highlights include a representative from the China Chain Store & Franchising Association presenting a seminar on the Chinese mainland's growing consumer market.

### Get inspired

Visitors to the event will be inspired by the creative genius of the winning entries of the **2nd Hong Kong Stationery Award**, themed **Cradle of Creativity**, which will be displayed in the fairground.

### Synergy effects

The Hong Kong International Stationery Fair will be held together with the HKTDC Hong Kong Toys & Games Fair and the HKTDC Hong Kong International Licensing Show. The cross-appeal of these inter-related events presents buyers with even more sourcing opportunities and the chance to make new business contacts.

To receive your free admission badge, go to [www.hkstationeryfair.com](http://www.hkstationeryfair.com) today!

## 全年首個行業採購盛事



第十一屆的香港國際文具展一直是文儀用品業不能錯過的採購活動，多年來為業界提供市場上最新及最具創意的文具及上學用品。

展會已成為亞洲區內被受矚目的文具業盛會，是業界的理想貿易平台。2011年展會預計將吸引來自世界各地逾250家參展商及15,000名買家參與。

### 展品類別

- 美術用品
- 兒童文具及學校用品
- 電腦週邊設備及配件
- 辦公室設備用消耗品
- 禮品文具
- 辦公室設備
- 紙品及印刷品
- 書寫設備

### 輕鬆找到目標產品

為了讓出席的買家輕鬆快捷的找到所需產品，展會將設有多個主題展區，包括：

- 兒童文具及學校用品區
- 禮品文具區
- 辦公室用品區
- 紙品及印刷品區

### 擴闊視野

展會期間將舉行多項資訊研討會，當中更邀來中國連鎖經營協會的代表分析中國迅速增長的消費市場。

### 激發靈感

與會者更可從**第二屆香港文具大獎**的創新作品中獲取靈感。該比賽的主題為「**創意文房**」，得獎作品將於會場內展示。

### 三大展會同期舉行，買家相得益彰

香港國際文具展將與另外兩項展覽盛會同期同地舉行，分別是香港貿發局香港玩具展，以及香港貿發局香港國際授權展，為買家締造更多跨界洽商及結識新夥伴的機會，收穫更豐富。

請從速到大會網站[www.hkstationeryfair.com/tc](http://www.hkstationeryfair.com/tc)登記，申請免費入場證！

HONG KONG EXHIBITORS  
香港參展商

Billion State International Trading Limited



C Y Paper Products Limited



HONG KONG EXHIBITORS  
香港參展商

Color-Bridge (HK) Company Limited



Evertop Enterprises (HK) Limited





HONG KONG EXHIBITORS  
香港參展商

Fame Success Development Limited



HONG KONG EXHIBITORS  
香港參展商

Green & Associates (HK) Ltd



G & B Enterprise Asia Limited



Heng Fang Industrial Trading  
Development Company



HONG KONG EXHIBITORS  
香港參展商

Hipce Limited



HONG KONG EXHIBITORS  
香港參展商

Host Dragon Industrial Limited



Hong Kong Yat Lee Printing & Stationery  
Product Co Ltd



I-window (HK) Limited





HONG KONG EXHIBITORS  
香港參展商

Kenry Limited



HONG KONG EXHIBITORS  
香港參展商

Ngai Lam Giftware Co



Mass Bright International Limited



Nichilay Magnet Hong Kong Limited



HONG KONG EXHIBITORS  
香港參展商

Nito International Limited



HONG KONG EXHIBITORS  
香港參展商

P & B Industries Ltd



On Grace Limited



Polyfit Industrial Limited





HONG KONG EXHIBITORS  
香港參展商

Polylight Industrial Co Ltd



HONG KONG EXHIBITORS  
香港參展商

Staple Smart Company Limited



Rich Legend Enterprises Limited



Sun Ngai Printing Limited





HONG KONG EXHIBITORS  
香港參展商

Tai Wah Handbag Factory Ltd



HONG KONG EXHIBITORS  
香港參展商

Top Dragon Stationery Materials Limited



Timing International Corp Limited HK



True Color Development Limited



HONG KONG EXHIBITORS  
香港參展商

Wah Yuen Stationery Company Limited



HONG KONG EXHIBITORS  
香港參展商

Woo Fung Metal Works Limited



Wang Cheong Paper Co Ltd



XP Premium Manufactory Limited





HONG KONG EXHIBITORS  
香港參展商

Y & W Industrial Limited



Yuan Pin Limited



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

4A Paper Valiant Eagle Industrial Co Ltd



Blitex Associates Corp



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Changshu Xinda Cultural Articles Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

DHA Siamwalla Ltd



Chun Pao Enterprise Co Ltd



Dongguan City Jingli Can (Factory) Co Ltd





EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Haw Chian Fa Plastic Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Jean Dah Enterprise Co



Interlink Ent Co Ltd



Kai Rong (Magnets) Industrial Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

K-Stone International Ltd



Leos' Quality Products Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Lishui Rifeng Stationery Co Ltd



Lucky Art Industrial Co Ltd





EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Luohe Loufor Stationery Manufacturing  
Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Michilin Prosperity Co Ltd



Meesung Wire



Mirage Int'l Industries Inc



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Misiland Industrial (Nanjing) Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Nara Factory Co Ltd



Muratec - KDS Japan



PT Kingstone Inc





EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

PT Merpati Mahkota Sarana



PT Pelinda Sarana Sukses



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Relux Innovation Co Ltd



SDIP Stationery and Bags Factory



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Seethong 555 Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Shantou Huajin Craft Co Ltd



Shanghai Tuqiang Stationery Manufacturing  
Co Ltd



Shantou Huajin Economic Trading Co Ltd





EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Sheng Shih Metal Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Siam Quality Industries Co Ltd



Shenzhen Madic Home Products Co Ltd



ST Art Material Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Studio Marine



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Syncmen Enterprise Corp



Surbright Enterprises Co Ltd



Wenyang Stationery Manufacturing Co Ltd





EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Wenzhou Shayou Stationery & Gift Co Ltd



EXHIBITORS FROM  
OUTSIDE HONG KONG  
香港以外參展商

Yangjiang Yongqin Trading Co Ltd



Winartsky Art Supplies Co Ltd



## List of Exhibitors

### Hong Kong

A&A Design Corp Ltd	Timing International Corp Limited HK
Billion State International Trading Limited	Tong Dynasty Material Ltd
C Y Paper Products Limited	Top Dragon Stationery Materials Limited
Checkey Leather Goods Manufacture Co Limited	True Color Development Limited
Chung Tin Group Holdings Ltd	Tsun Tat Stationery Limited
Color-Bridge (HK) Company Limited	Udo Future International Paper Products
Evertop Enterprises (HK) Limited	Victory State Industries Limited
Fame Success Development Limited	Wah Yuen Stationery Company Limited
G & B Enterprise Asia Limited	Wang Cheong Paper Co Ltd
Green & Associates (HK) Ltd	Woo Fung Metal Works Limited
Heng Fang Industrial Trading Development Company	XP Premium Manufactory Limited
Hipce Limited	Y & W Industrial Limited
Hong Kong Yat Lee Printing & Stationery Product Co Ltd	Yuan Pin Limited
Host Dragon Industrial Limited	
I-window (HK) Limited	
Jinda Holographic Printing Co Ltd	
Kenry Limited	4A Paper Valiant Eagle Industrial Co Ltd
Kusi International Limited	Alex Stationery Company Limited
Magic Glow Limited	Blue Giant (Shanghai) Inc
Man Yick Metal Mfy	BSM Enterprise Ltd
Mass Bright International Limited	Changshu Guangming Stationery Co Ltd
Ngai Lam Giftware Co	Changshu Xinda Cultural Articles Co Ltd
Nichilay Magnet Hong Kong Limited	Dongguan City Jingli Can (Factory) Co Ltd
Nito International Limited	Dongguan Jintian Paper Co Ltd
On Grace Limited	Dongguan Zhanhong Weaving String Co Ltd
P & B Industries Ltd	Everfit Products Co Ltd (Ningbo)
Polyfit Industrial Limited	FAX Stationery Factory Wuyi China
Polylight Industrial Co Ltd	Future Horizon Printing & Paper Products Co Ltd
Rich Legend Enterprises Limited	Genton Industrial Co Ltd
Staple Smart Company Limited	Guang Dong Tango Information Paper Ltd
Sun Ngai Printing Limited	Jiangmen Wellmate Stationery Co Ltd
Tai Wah Handbag Factory Ltd	Jinyi Paper Products & Printing Co Ltd

### Chinese Mainland



## List of Exhibitors



Kai Fat (Ningbo) Electric Manufacture Co Ltd	Ninghai Kaisheng Stationery Co Ltd
Lishui Rifeng Stationery Co Ltd	Ninghai Yuanming Stationery Co Ltd
Luohe Loufor Stationery Manufacturing Co Ltd	Oursart Art Supplies Co Ltd
Misiland Industrial (Nanjing) Co Ltd	PT Kingstone Inc
Nanchang Lanpo Pen & Painting Material Co Ltd	Quanzhou Dahe Metal Packing Products Co Ltd
Ningbo Asian-Pacific Optical Instrument Co Ltd	SDIP Stationery and Bags Factory
Ningbo Beiyu Stationery Co Ltd	Shanghai Novartec Material Technology Co Ltd
Ningbo Binbin Stationery Co Ltd	Shanghai Tuqiang Stationery Manufacturing Co Ltd
Ningbo Cakoo Trade Co Ltd	Shantou Caron Manufacturing Co Ltd
Ningbo Chengbang Office Equipment Co Ltd	Shantou Hi-New Tech Zone D&L Manufacturing Co Ltd
Ningbo Copen Stationery Co Limited	Shantou Huajin Craft Co Ltd
Ningbo Feihong Stationery Co Ltd	Shantou Huajin Economic Trading Co Ltd
Ningbo Foreign Enterprises Service & Trade Co Ltd	Shantou Jiaxing Adhesive Products Co Ltd
Ningbo Haitian International Co Ltd	Shantou Shantai Adhesive Products Factory Co Ltd
Ningbo Hamu Stationery Co Ltd	Shantou Songchunsheng Industrial Co Ltd
Ningbo Highing Import & Export Co Ltd	Shenzhen Hyacinth Industry Co Ltd
Ningbo Hi-Tech Colomax Imp & Exp Co Ltd	Shenzhen Li Hua Time Ind Ltd
Ningbo Hollias International Trading Co Limited	Shenzhen Madic Home Products Co Ltd
Ningbo Jiaji Electrical Appliance Factory	Silvertie Holding Co Ltd
Ningbo Jiangdong Chuangxiang Imp & Exp Co Ltd	Tianchen Pen-making Co Ltd
Ningbo Libo Stationery Co Ltd	Tongtuo Stationery Co Ltd
Ningbo Multi Channel Co Ltd	Uniwell Stationeries Co Ltd
Ningbo New Century Imp & Exp Co Ltd	Wenyang Stationery Manufacturing Co Ltd
Ningbo Paper Melody Industrial Co Limited	Wenzhou Shayou Stationery & Gift Co Ltd
Ningbo Prima Int'l Trade Co Limited	Win Bo Industrial Co Ltd
Ningbo Senseng Stationery & Gifts Co Ltd	Winartsky Art Supplies Co Ltd
Ningbo Tianhong Stationery Co Limited	Yangjiang Yongqin Trading Co Ltd
Ningbo Weishu Stationery Company Limited	Yiwu Guangda Printing Co Ltd
Ningbo Zhongning Import & Export Co Ltd	Yiwu LianZhong Packing & Color Printing Co Ltd
Ninghai County Chuangyi Stationery Co Ltd	YiXing Huhua Stationery Co Ltd
Ninghai First Stationery Co Ltd.	Zhejiang Keli YinYe New Technology Development Co Ltd
Ninghai Huihui Stationery Co Ltd.	Zhejiang Qingyuan Zhenan Pencil Co Ltd

## List of Exhibitors

### France

Dessin & Cie

Studio Marine

### Indonesia

PT Merpati Mahkota Sarana

PT Pelinda Sarana Sukses

### Japan

Muratec - KDS Japan

### Korea

Hankang J.K.C. Ent Co Ltd

Meesung Wire

Olympia Industrial Co Ltd

### Taiwan

Blitex Associates Corp

Chun Pao Enterprise Co Ltd

Dailyline Corp

Everquest United Group Limited

Haw Chian Fa Plastic Co Ltd

Honor Stationery Co Ltd

Interlink Ent Co Ltd

Jean Dah Enterprise Co

Kai Rong (Magnets) Industrial Co Ltd

K-Stone International Ltd

Leos' Quality Products Co Ltd

Lucky Art Industrial Co Ltd

Lucky Shine Enterprise Inc

Media Federal Co Ltd

Michilin Prosperity Co Ltd

Pop Three Dimensional Picture Co Ltd

Sheng Shiuh Metal Co Ltd

Surbright Enterprises Co Ltd

Syncmen Enterprise Corp

Wise Magnets International Co Ltd

### Thailand

DHA Siamwalla Ltd

Nara Factory Co Ltd

Relux Innovation Co Ltd

Seethong 555 Co Ltd

Siam Quality Industries Co Ltd

ST Art Material Co Ltd

### USA

L&C Group Corp

Mirage Int'l Industries Inc



## Fair facts

Dates:	10 – 13 January 2011 (Monday - Thursday)
Venue:	Grand Hall & Grand Foyer Hong Kong Convention and Exhibition Centre 1 Expo Drive, Wan Chai, Hong Kong
Opening Hours:	10 - 12 January 9:30am-6:30pm 13 January 9:30am-5pm
Buyer Registration Hours:	9 January 2pm-7pm 10 - 12 January 9am-6pm 13 January 9am-4:30pm

Free admission. For trade visitors aged 18 or above only.

## Free admission badge

Don't miss the opportunity to pre-register online – **on or before 5 December 2010** for buyers from outside Hong Kong and **on or before 5 January 2011** for local buyers – to receive your **free admission badge** by mail. Visit [www.hkstationeryfair.com](http://www.hkstationeryfair.com) now!

## For more information, please contact:

### Hong Kong Trade Development Council

Exhibitions Department  
Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,  
1 Expo Drive, Wan Chai, Hong Kong  
Tel : (852) 1830 668  
Fax : (852) 2824 0026  
Email : [exhibitions@hktdc.org](mailto:exhibitions@hktdc.org)  
Contact Person: Ms Jessica Poon

### Messe Frankfurt (HK) Ltd.

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Fax : (852) 2598 8771  
Email : [stationery@hongkong.messefrankfurt.com](mailto:stationery@hongkong.messefrankfurt.com)  
Contact Person: Ms Kith Lam

## 展會資料

日期:	2011年1月10至13日 (星期一至四)
地點:	香港會議展覽中心大會堂及大會堂前廳 香港灣仔博覽道1號
開放時間:	1月10至12日 上午9時30分至下午6時30分 1月13日 上午9時30分至下午5時
買家登記時間:	1月9日 下午2時至下午7時 1月10至12日 上午9時至下午6時 1月13日 上午9時至下午4時30分

免費入場。只供18歲或以上的業內人士參觀。

## 免費入場證

香港以外買家於**2010年12月5日或之前**及本地買家於**2011年1月5日或之前**登入香港國際文具展網址[www.hkstationeryfair.com](http://www.hkstationeryfair.com)預先登記，即可獲寄發免費入場證。良機勿失，請即上網登記。

## 查詢詳情，請聯絡：

### 香港貿易發展局

香港灣仔博覽道1號香港會議展覽中心博覽商場13號展覽事務部  
電話：(852) 1830 668  
傳真：(852) 2824 0026  
電郵：[exhibitions@hktdc.org](mailto:exhibitions@hktdc.org)  
聯絡人：潘明恩小姐

### 法蘭克福展覽（香港）有限公司

香港灣仔港灣道26號華潤大廈3506室  
電話：(852) 2238 9973  
傳真：(852) 2598 8771  
電郵：[stationery@hongkong.messefrankfurt.com](mailto:stationery@hongkong.messefrankfurt.com)  
聯絡人：林施媛小姐

## Value-for-Money Hotels 特惠酒店

Hotel Name 酒店名稱	Nett Rate / Room (HK\$/Night) 淨房價 (每晚以港幣計算)	Contact Person 聯絡人	Address 地址	Tel (T) & Fax (F) 電話(T)及傳真(F)	Traveling Time to the Fairground 往展覽場地需時
East Hong Kong 東陣香港	\$1,050	Ms Louisa Or 柯婉琮小姐	29 Taikoo Shing Road, Island East, Hong Kong 香港鰂魚灣太古城道29號	T: (852) 3968 3808 F: (852) 3968 3933	By Taxi : 15 mins /By MTR: 20 mins 計程車 : 15分鐘 / 港鐵: 20分鐘
Rosedale on the Park* 香港珀麗酒店*	\$680	Ms Phoebe Li 李婉茵小姐	8 Shelter Street, Causeway Bay, Hong Kong 香港銅鑼灣信德街8號	T: (852) 2127 8621 F: (852) 2127 8738	By Taxi : 10 mins /By MTR: 15 mins 計程車 : 10分鐘 / 港鐵: 15分鐘
Harbour Plaza 8 Degrees* 香港8度海逸酒店*	\$660	Ms Wendy Yiu 姚景麗小姐	199 Kowloon City Road, Tokwawan, Kowloon, Hong Kong 香港九龍土瓜灣九龍城道199號	T: (852) 2126 1980 F: (852) 2126 1909	By Taxi : 20 mins 計程車 : 20分鐘
South Pacific Hotel* 南洋酒店*	\$650	Ms Kabi Lok 樂嘉嘉小姐	23 Morrison Hill Road, Wan Chai, Hong Kong 香港灣仔摩理臣山道23號	T: (852) 2831 1278 F: (852) 2572 8690	On Foot : 15 mins /By Taxi: 8 mins 步行 : 15分鐘 / 計程車: 8分鐘

### Remarks 備註：

- For hotel locations, please visit our fair website [www.hkstationeryfair.com](http://www.hkstationeryfair.com). 有關酒店的位置圖，請瀏覽本展覽會網址 [www.hkstationeryfair.com](http://www.hkstationeryfair.com)。
- Please mention "Hong Kong International Stationery Fair 2011" in order to enjoy the special room rate 訂房時請說明參閱 "香港國際文具展2011" 以獲得上述房租優惠。
- Free buyer registration for the fair is available above 以上酒店均提供免費買家登記服務。
- Rooms are available on a first-come-first-served basis 以上優惠將以先到先得為原則。
- Total travelling time includes walking time from hotel to MTR station 所需時間已包括閣下由酒店步行至港鐵站。
- \* Free shuttle bus service available to the fairground 酒店於展覽會期間提供免費穿梭巴士服務直達會場。

