

8 - 11 January 2024

Central Display, Theme Display & Exhibitor Forum

To maximise your product exposure at the Hong Kong International Stationery & School Supplies Fair 2024, two display showcases, namely the Central Display and the Theme Display would be set up at the Hong Kong Convention & Exhibition Centre by the Organisers, near the Harbour Road entrance and Hall 5B entrance respectively. All events below are free of charge.

Exhibitors may also participate in an Exhibitor Forum session during the Fair period to introduce your products to potential buyers.

Central Display, near Harbour Road entrance



Enquiry

Mr Ben Ng Hong Kong Trade Development Council

Tel: (852) 2240 4029 Email: <u>ben.cy.ng@hktdc.org</u>

* Exhibits match with requirements of the Theme Display – "Write the Future: Creativity in Stationery" may be selected and offered a place in the Theme Display area.

Theme Display – "Write the Future: Creativity in Stationery", Hall 5B entrance



Enquiry

Ms Karen Cheng Hong Kong Trade Development Council

Tel: (852) 2240 5770

Email: karen.hl.cheng@hktdc.org

Ms Dominique Kwan Messe Frankfurt (HK) Ltd Tel: (852) 2238 9903

Fmail.

 $\underline{dominique.kwan@hongkong.messefrankfurt.com}$

Theme Display – "Write the Future: Creativity in Stationery" brings together a wide range of stationery with creative designs and functions. This will enable visitors to visualise the creativity of stationery in the future.

Exhibitors who have any stationery products with the element of "creativity" and "innovation functions" are welcomed to apply. It is free of charge. Application form and details are on next page.

* For exhibits less fulfil the requirement and presentation of Theme Display, the Organisers reserve rights to display it in the Central Display area without prior notice.

FORM 11

Hong Kong International Stationery & School Supplies Fair 2024

香港國際文具及學習用品展 2024 8-11/1/2024

Deadline 11 Dec 2023

Company Name:

Central Display, Theme Display & Exhibitor Forum Application Form

Return to:

Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC 1 Expo Drive, Wan Chai, Hong Kong

Attn: Mr Ben Ng
Tel: (852) 2240 4029
Fax: (852) 3521 3108
Email: ben.cy.ng@hktdc.org

Brief Description of Product Creativity

☐ Yes

□ No

Booth No.: 5B -

| Onsit | te Contact Person: | Mobile: | | | | | | | |
|--|--------------------------------|----------------|---------------------------------------|-------|------|--|--|--|--|
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| Part 1: Application for Central Display | | | | | | | | | |
| I would like to participate in Central Display and acknowledge that the Organic full decision and right on selection and collocation of the exhibits, including but r to the form, quantity, and location. | | | | □ Yes | □ No | | | | |
| | Product Name (max. 5 products) | Brief Descript | Brief Description of Product Features | | | | | | |
| 1 | | | | | | | | | |
| 2 | | | | | | | | | |
| 3 | | | | | | | | | |
| 4 | | | | | | | | | |
| 5 | | | | | | | | | |
| Part 2: Application for Theme Display – "Write the Future: Creativity in Stationery" | | | | | | | | | |
| I would like to participate in Theme Display and acknowledge that the Organisers have full decision and right on selection and collocation of the exhibits, including but not limited to Yes No | | | | | | | | | |

| Product | Photo | and San | nple Sub | mission |
|----------|--------------|---------|-----------|------------|
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Part 3: Application for Exhibitor Forum

the form, quantity, and location.

Product Name

Signature & Company Chop

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Interested exhibitors are required to submit this completed application form **on or before 11 Dec 2023**, together with:

Date

Email clear close-up product photo(s) to <u>karen.hl.cheng@hktdc.org</u> and <u>dominique.kwan@hongkong.messefrankfurt.com</u>;

I would like to take part in Exhibitor Forum session during the Fair period

2. Submit no more than 5 display products (maximum 3 piece of samples for each product) to the following address:

Hong Kong Trade Development Council

Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong

Attn: Mr Ben Ng

Tel: (852) 2240 4029 Email: ben.cy.ng@hktdc.org

*Please mark: Hong Kong International Stationery & School Supplies Fair 2024 - Display Application

Sample Collection

Submitted samples will be available for collection at the Fair Management Office on the last day of the Exhibition (11 January 2024) between 5:30pm and 7pm. Any unclaimed samples will be disposed.

Conditions of Participation

- 1. Participants must be an exhibitor of the Hong Kong International Stationery & School Supplies Fair 2024.
- 2. Each participant should submit the product photo(s) along with a completed application form **on or before 11 Dec 2023**.
- 3. The Organisers reserve the right to accept or reject any application.
- 4. The Organisers will exercise maximum care in handling all products; however, the Organisers shall not be liable for any damage or loss of any kind.
- 5. Display of products is subject to space availability and the Organisers reserve the final decision in displaying all or partial products.
- 6. The Organisers reserve the final decision in selection of display product. Please contact the Organisers for any queries.
- 7. The Organisers' display artists will consolidate all exhibitors' samples to promote the fair as a whole. The Organisers reserve the right in the selection of exhibits for the Central Display and Theme Display.

Copyright

The Organisers will not be held responsible for infringement of copyright or patent law connected with product(s) submitted.

Terms & Conditions

- 1. The Organisers will retain all rights for printing, publishing and exhibiting the submitted information and product samples at their discretion.
- 2. The Organisers reserve the right to alter the programme without prior notice.