

8 – 11 January 2024

## Central Display, Theme Display & Exhibitor Forum

To maximise your product exposure at the Hong Kong International Stationery & School Supplies Fair 2024, two display showcases, namely the Central Display and the Theme Display would be set up at the Hong Kong Convention & Exhibition Centre by the Organisers, near the Harbour Road entrance and Hall 5B entrance respectively. All events below are free of charge.

Exhibitors may also participate in an Exhibitor Forum session during the Fair period to introduce your products to potential buyers.

### Central Display, near Harbour Road entrance



#### Enquiry

Mr Ben Ng  
Hong Kong Trade Development Council  
Tel: (852) 2240 4029  
Email: [ben.cy.ng@hktdc.org](mailto:ben.cy.ng@hktdc.org)

\* Exhibits match with requirements of the Theme Display – “Write the Future: Creativity in Stationery” may be selected and offered a place in the Theme Display area.

### Theme Display – “Write the Future: Creativity in Stationery”, Hall 5B entrance



#### Enquiry

Ms Karen Cheng  
Hong Kong Trade Development Council  
Tel: (852) 2240 5770  
Email: [karen.hl.cheng@hktdc.org](mailto:karen.hl.cheng@hktdc.org)

Ms Dominique Kwan  
Messe Frankfurt (HK) Ltd  
Tel: (852) 2238 9903  
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Theme Display – “Write the Future: Creativity in Stationery” brings together a wide range of stationery with creative designs and functions. This will enable visitors to visualise the creativity of stationery in the future.

Exhibitors who have any stationery products with the element of “creativity” and “innovation functions” are welcomed to apply. It is free of charge. Application form and details are on next page.

\* For exhibits less fulfil the requirement and presentation of Theme Display, the Organisers reserve rights to display it in the Central Display area without prior notice.



### **Sample Collection**

Submitted samples will be available for collection at the Fair Management Office on the last day of the Exhibition (11 January 2024) between 5:30pm and 7pm. Any unclaimed samples will be disposed.

### **Conditions of Participation**

1. Participants must be an exhibitor of the Hong Kong International Stationery & School Supplies Fair 2024.
2. Each participant should submit the product photo(s) along with a completed application form **on or before 11 Dec 2023**.
3. The Organisers reserve the right to accept or reject any application.
4. The Organisers will exercise maximum care in handling all products; however, the Organisers shall not be liable for any damage or loss of any kind.
5. Display of products is subject to space availability and the Organisers reserve the final decision in displaying all or partial products.
6. The Organisers reserve the final decision in selection of display product. Please contact the Organisers for any queries.
7. The Organisers' display artists will consolidate all exhibitors' samples to promote the fair as a whole. The Organisers reserve the right in the selection of exhibits for the Central Display and Theme Display.

### **Copyright**

The Organisers will not be held responsible for infringement of copyright or patent law connected with product(s) submitted.

### **Terms & Conditions**

1. The Organisers will retain all rights for printing, publishing and exhibiting the submitted information and product samples at their discretion.
2. The Organisers reserve the right to alter the programme without prior notice.